

# Pharos Research Group

## **Pennsylvania Polling Report**

**10/19/12-10/21/12**



## Analysis

Pharos Research Group did a live call poll of 760 likely voters in Pennsylvania from October 19, 2012 through October 21, 2012. The breakdown was 374 men, 386 women, representing a 49%/51% split. There were 364 self-identified Democrats, 302 self-identified Republicans and 94 Independents representing a 48/40/12 split.

The numbers read like this: in the general election for President, 49.47% of respondents indicated an intention to vote for President Barack Obama, while 45.53% indicated a preference for Republican nominee Willard "Mitt" Romney.

In the United States Senate race, 52.11% prefer the Democratic, incumbent Senator Bob Casey, while 41.84% chose Republican nominee, Tom Smith.

In the Presidential race, the lead for the incumbent is significant and when compared to the trend line in public polling, is persistent. Clearly this indicates an advantage for the incumbent and we would rate this race as leaning to the Democrat at this stage in the race.

In the Senate race, the incumbent has a substantial lead over his lesser known challenger. While the incumbent is over fifty percent mark, and the gap in the public polling available has narrowed in the past month, it would not seem likely that the challenger can make up the ground necessary in a little over three weeks. While the polling bears watching, we would suggest this remains a likely Democratic hold.

## REPORT

S3) CODE SEX 1= Female 2=Male

1= 386 50.79%

2= 374 49.21%

S4) Thinking of the last four general elections (the Presidential Elections in 2004 and 2008 and the Congressional Elections in 2006 and 2010), how many of those elections did you vote in?

2= 190 25.00%

3= 276 36.32%

4= 294 38.68%

S5) Are you registered as a Democrat or a Republican or are you an Independent?

CODE 1=Democrat, 2=Republican, 3=Independent

1= 364 47.89%

2= 302 39.74%

3= 94 12.37%

P1) Thinking about the election for President, if the election were held today would you vote for (rotate) Barack Obama or Mitt Romney? (Probe for undecided, ask lean)

CODE 1= Obama, 2= Romney, 3= Undecided

1= 376 49.47%

2= 346 45.53%

3= 38 5.00%

P2) Thinking about the election for the US Senate, if the election were held today would you vote for (rotate) Bob Casey or Tom Smith? (Probe once for undecided, ask lean)

CODE 1= Casey, 2= Smith, 3=Undecided

1= 396 52.11%

2= 318 41.84%

3= 46 6.05%

P3) Thinking about the Democratic nominee for President, Barack Obama, do you have a generally favorable or unfavorable opinion of him?

CODE 1= Favorable, 2= Unfavorable

1= 376 49.47%

2= 366 48.16%

P4) Thinking about the Republican nominee for President, Mitt Romney, do you have a generally favorable or unfavorable opinion of him?

CODE 1= Favorable, 2= Unfavorable

1= 358 47.11%

2= 378 49.74%

P5) Thinking about the Republican nominee for the US Senate, Tom Smith, do you have a generally favorable or unfavorable opinion of him?

CODE 1= Favorable, 2= Unfavorable

1=	352	46.32%
2=	288	37.89%

P6) Thinking about the Democratic nominee for the US Senate, Bob Casey, do you have a generally favorable or unfavorable opinion of him?

CODE 1= Favorable, 2= Unfavorable

1=	434	57.11%
2=	314	41.32%

P7) Thinking about jobs, which of the Presidential candidates do you feel would be best equipped to deal with the prolonged high unemployment?

CODE 1= Obama 2= Romney, 3=Neither

1=	382	50.26%
2=	346	45.53%
3=	32	4.21%

P8) Thinking about the economy as a whole, do you think the country is on the right track or the wrong track?

CODE 1= Right, 2= Wrong

1=	284	37.37%
2=	476	62.63%

P9) Thinking about your prospects for the next four years personally, do you think that if your preferred candidate is elected, you will be doing better or worse than you are now?

CODE 1=Better, 2= Worse, 3=Neither

1=	670	88.16%
2=	76	10.00%
3=	14	1.84%

Particulars: 760 Likely Voters, sampled between October 19, 2012 and October 21, 2012, by live call, land line only, margin of error +/- 3.55%